

LANGMADE ASSOCIATES

An Affiliate of Dean Fowler Associates, Inc.

Our team of experts, in conjunction with your other professional advisors, works closely with your family and business to integrate individual, management, business and shareholder development into a comprehensive vision for the future. We provide a broad range of services including successor development, executive coaching, strategic planning, succession planning, and the capital restructuring of family owned companies.

OUR ASSOCIATES

Dean R. Fowler, Ph.D., CMC has been selected by the Family Firm Institute as a Family Business Advisor with Fellow Status. His recent book — *Love, Power & Money: Family Business Between Generations* — has won worldwide acclaim as one of the best books published on integrated family business planning and development. He has consulted with hundreds of families-in-business to design effective transition plans between generations. He received his doctorate from Claremont Graduate University (1976), and is a Wisconsin state-certified marriage and family therapist.

Calvin J. Langmade, Psy.D. is a licensed psychologist in three states: Wisconsin, California and Alabama. He specializes in dealing with the emotional dynamics that become roadblocks to implementing family business strategy. He also provides executive coaching, team building and family meeting facilitation for families-in-business. His experience includes work with executives of closely-held and Fortune 1000 companies. He received his doctorate from Rosemead School of Psychology in La Mirada, California (1983).

Johan R. Segerdahl specializes in shareholder issues involving corporate recapitalization and liquidity strategies for family business continuity. He has extensive experience raising capital for both private and public companies. In addition, he provides expertise in financial planning and asset management. He received his Master of Arts from the Fletcher School of Law and Diplomacy (Tufts and Harvard Universities-1975/76), and is an SEC/NASDAQ licensed financial analyst.

Thomas P. Voell currently is CEO and principal shareholder of ATL, a Wisconsin based manufacturer. He has over thirty years experience in the banking, financial and manufacturing industries. Prior to purchasing ATL, he worked for First Wisconsin and Heritage Wisconsin Corporation and also owned his own accounting/financial management firm. He presently serves on numerous boards for both profit and non-profit organizations and is a member of the Marquette University Angel network. He graduated from Marquette University (1970) with a degree in finance and The Graduate School of Banking at the University of Wisconsin-Madison (1978).

